

LINGUOCULTURAL COMPETENCE IN ENGLISH AND ITS DEVELOPMENT IN INTERNATIONAL BUSINESS STUDENTS

Usmanaliev Khusniddin Murodjon ugli

PhD researcher at Uzbekistan State World Languages University

ABSTRACT

The teaching and learning of English for Specific Purposes (ESP) at the university level, has an increasing importance. Preparing training professionals in order to reveal performances in correspondence to the social demands, and the required skills for the jobs, is particularly important today. This paper deals with the category of professional competence, communicative competence and linguo-cultural competence, viewed in the professional field of business. At the same time, it offers some pedagogical-didactic approaches to favor the formation of the linguo-cultural competence in English for students in the area of international business from ESP. The research is developed by the documentary analysis, induction-deduction, theoretical systematization and the analysis-synthesis methods.

Keywords: Teaching-learning, English for Specific Purposes, business, linguo-cultural competence.