

## CONFORMITY AND SOCIAL INTERACTION IN EMPLOYEES: RESEARCH AT PT. KSB INDONESIA CAKUNG EAST JAKARTA

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### ABSTRACT

The purpose of this study was to determine whether there is a relationship between conformity and social interaction in employees of PT. KSB Indonesia in the Cakung area of East Jakarta. The hypothesis is (Ho) there is no relationship between conformity and social interaction and (Ha) there is a relationship between conformity and social interaction. The population in this study were employees of PT. KSB Indonesia in the Cakung area of East Jakarta as many as 150 people. The sampling method used was random sampling, so based on the Morgan table the number of samples was 108 people and 42 people were tested. Data collection used a scale, namely the conformity scale and the social interaction scale. Data processing used the Pearson product moment correlation formula in the SPSS program version 11.5 for Windows. Based on the results of the data analysis, Ho was rejected, while Ha was accepted.

**Keywords:** Conformity, Social Interaction.