

EXPERIMENTAL STUDY ON THE EFFECT OF MAJOR MODE MUSIC ON EMOTIONS OF PT. XXX EMPLOYEES

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ABSTRACT

This study shows that major mode music affects emotion positively, especially for the employee of PT. XXX. The employees of PT. XXX showed negative emotion, such as frustrated, annoyed, and angry, before a composition of major mode music was given. Emotional reaction itself is a combination of two dimensions, i.e. pleasure and arousal (Mehrabian & Russell, in Bakker et.al., 2014). Frustrated, annoyed, and angry are the combination of negative level of pleasure and neutral level of arousal. After a composition of major mode music was given to the employee, it showed that it has a positive effect on both dimension. According to that results, it can be concluded that major mode music has a positive effects on emotion, especially for the employee of PT. XXX.

Keywords: Major Mode Music, Employee Emotions, Experimental Study.