

METHODOLOGICAL APPROACHES TO PREPARING STUDENTS FOR SOCIAL ENTREPRENEURSHIP IN THE PROCESS OF STUDYING ACTIVITIES

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ABSTRACT

The article analyzes the category of social entrepreneurship. The emphasis is on the business entity. The system of personal qualities necessary for a social entrepreneur is described. An analysis of domestic research on the problems of educational activities is proposed. Methodological approaches to preparing students for social entrepreneurship are substantiated. The authors conclude that subject-activity and subject-subject (dialogical) methodological approaches to preparing students for social entrepreneurship are focused on the need to treat them as active subjects of educational activities.

Keywords: Social entrepreneurship, subject of social entrepreneurship, personal qualities of a social entrepreneur, educational activities, internal and external educational motives, methodological approach, subject-activity approach, subject-subject (dialogical) approaches.