TEST THE VALIDITY OF THE BODY DISSATISFACTION CONSTRUCT USING THE CONFIRMATORY FACTOR ANALYSIS (CFA) METHOD

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ABSTRACT

This study aims to test the construct validity of the body dissatisfaction measuring instrument using the Body Dissatisfaction Scale (BDS) measuring instrument from Tariq and Ijaz (2015) which consists of 24 items. There are three dimensions to this construct, namely body shape and weight, skeletal structure, facial features. In this study, the respondents were young adult women aged 18-25 years who were not married with a total of 270 respondents. Validity test using Confirmatory Factor Analysis (CFA) which can be tested using LISREL 8.80 software. The results of the validity test show that 23 items are valid and there is 1 item that must be aborted.

Keywords: Body Dissatisfaction, Young Adult Women, Construct Validity, CFA.