

INNOVATIVE FINANCING STRATEGIES FOR AFFORDABLE BUILD-TO-RENT HOUSING IN AUSTRALIAN CITIES

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ABSTRACT

The article "Innovative Financing Strategies for Affordable Build-to-Rent Housing in Australian Cities" discusses the challenge of housing affordability in Australia and explores innovative financing strategies for build-to-rent (BTR) housing. It highlights the potential of government incentives, public-private partnerships, and alternative funding sources such as social impact bonds and crowdfunding to support affordable BTR projects. The article underscores the importance of aligning investor returns with the goal of affordability, the crucial role of government incentives in making BTR projects viable, and the complex negotiations required to align public and private stakeholder interests. Additionally, it suggests that addressing regulatory barriers and market uncertainties is essential for the successful implementation of these financing strategies.

Keywords: Housing affordability, Australia, build-to-rent (BTR) housing, government incentives, public-private partnerships, social impact bonds, crowdfunding, investor returns.