

TENDENCY OF MOBILE PHONE ADDICTION AND THE QUALITY OF SOCIAL INTERACTION IN MILLENNIAL EMPLOYEES

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ABSTRACT

Millennial employees are starting to take over the company. They prefer to interact by mobile phones rather than face-to-face interaction. Previous study stated that the presence of mobile phones has reduce the quality of social interaction. This study aims to determine the relationship between the mobile phone addiction tendency and the quality of social interaction. The research hypothesis is “there is a negative relationship between mobile phone addiction tendency and the quality of social interaction”. The research data was obtained using mobile phone addiction tendency scale and the quality of social interaction scale. The tests are carried out using Product Moment correlation analysis. The results of the hypothesis test show r value of - 0,299 (N = 192) with a significance level of $p < 0,01$. It mean that there is a negative relationship between mobile phone addiction tendency and the quality of social interaction in millennial employees.

Keywords: Quality of Social Interaction; Millennial Employees; Mobile Phone Addiction Tendency.