

MAXIMIZING LANGUAGE ACQUISITION IN ADULT LEARNERS THROUGH STRATEGIES, TECHNOLOGY, AND CULTURAL AWARENESS

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ABSTRACT

Adult language learners encounter unique challenges in acquiring new language skills, including pre-established communication patterns in their native language, which hinder the adoption of new grammatical patterns in the new target language. Moreover, confidence issues in speaking and fear of mistakes often impede their general progress in expressing themselves in the target language. These issues are further compounded by time constraints due to work and family responsibilities, which limit their studying and practicing sessions in the target language. By using the phenomenological method in field observation and drawing from peer-reviewed literature, this study aims to address these obstacles and enhance the English as a Second Language teaching method in adult students' Business English classes by embedding upgraded translanguaging strategies, assistive technology, and cultural awareness. The goal of this research is to develop a highly accessible and efficient learning approach to expedite language acquisition for busy adult learners.

Keywords: Adult learning, adult language learners, English as a Second Language.