## THE IMPACT OF FARMERS TO INVEST IN AGRICULTURE, CASE STUDY AREA OF KORÇA, ALBANIA

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## ABSTRACT

The agricultural sector continues to play a crucial role for development, especially in low-income countries where the sector is large both in terms of aggregate income and total labor force (Dethier, 2011). FDI plays a positive role in the development of a country's economy through the flow of foreign capital and modern technologies in the sectors in which it is invested. This paper present the impacts of investments are also the agriculture invest in the farm of Korca City, because this influence in the opening of new jobs and reduction the unemployment. In the context of economies in transition to a market economy and awaiting wider economic integration, the expansion of international capital flows, the free movement of individuals, goods, and services, and the transfer of technologies. This research basically has the statistical processing of data collected in the Korça area through two real questionnaires. The main questionnaires I used are the questionnaire on farmers and the questionnaire on specialists, merchants and processing businesses. The data has been processed using the E-views program. This research highlight the willingness to invest in fruit production which depends on the gender and type of farm. eE hope that this research will serve young researchers for the future.

**Keywords:** Agriculture, willgness to pay, agriculture products, invest, Korça.