

THE RELATIONSHIP BETWEEN PEER CONFORMITY WITH THE CONFIDENCE OF USER OF SOCIAL NETWORKING SNAPCHAT ON HIGH SCHOOL STUDENTS OF MUHAMMADIYAH 4 CAWANG EAST JAKARTA

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ABSTRACT

In this research is to analyze the relationship between peer conformity with self-confidence of social media users Snapchat media on high school students of Muhammadiyah 4 Cawang East Jakarta with population of 100 people, sample 100 people with data collection method using saturated sampling (census). Instrument of this research use two scale that is, scale of confidence of 32 item there are 19 item valid, and obtained reliability 0,882. Conformity scale consisting of 28 items there are 11 valid items, and reliability reliability results of 0.802. Based on data analysis with Bivariate Correlation using SPSS 15.0 for Windows generated equal to -0.97 ($p > 0.05$). Then H_0 rejected and H_A accepted, stating "The relationship between peer conformity with confidence in high school students Muhammadiyah 4 Cawang received with a negative direction, the higher the conformity, the lower the confidence of high school students Muhammadiyah 4 Cawang East Jakarta.

Keywords: Self Confidence and Conformity.