

JOB SATISFACTION AS A FACTOR FOR CORPORATE SUCCESS

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ABSTRACT

Companies that invest in the satisfaction of their employees do themselves a great favour when it comes to the success of the company in the long run. Satisfied employees and their age are causal, which means that job satisfaction is also a question of age. While length of service is not taken into account, it can be hypothetically assumed that employees gain greater job satisfaction with increasing age. Consequently, an investment in job satisfaction, even at a young age, is an investment that helps companies in the long run. As a result of studying the relevant literature, this study shows a positive correlation between job satisfaction and company success. However, it must be pointed out at this point that this can only be a reductionist, i.e. partial analytical study within the framework of secondary research, since job satisfaction with all its consequences is not identified solely and not exclusively as a success factor of economic earning power.

Keywords: Job satisfaction, company success, motivation.