

STRATEGY AND TACTICS - FACTORS CRITICAL TO SUCCESS IN CRISIS TEAMS

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ABSTRACT

Since 2020, the Corona pandemic has dominated the lives of very many people worldwide. In order to cope professionally with this ongoing crisis, appropriate crisis teams have been set up in almost all organisations. (Lamers et. al., 2021, p.4) The focus of the paper is therefore on the consideration and analysis of factors critical to the success of crisis teams in general. The work provides a corresponding overview of these critical factors and classifies them strategically and tactically.

Keywords: Crisis management, crisis team, crisis situation.