

PARTICIPATION OF STUDENTS AND LECTURERS IN SOCIAL NETWORKING FOR TEACHING AND LEARNING IN PUBLIC UNIVERSITIES IN RIVERS STATE, NIGERIA

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ABSTRACT

The use of social media and mobile devices has become acceptable in virtually all areas of today's world. Hence this study is a survey that was carried out to find out if students and lecturers in public universities in Rivers State use social networking for educational purposes. The sample of the study comprised of 240 students and 99 lecturers from the University of Port Harcourt and the Rivers State University of science and Technology. The study had five research questions, two hypotheses and the instrument for data collection was a 4-point Likert type rating scale questionnaire titled Participation of Students and Lecturers in Social Networking for Teaching and Learning. The data was analysed using mean, standard deviation and z-test. The findings gotten from the analysed data revealed that students participate in social networking using different types of web applications but they hardly use them for educational purposes and lecturers hardly ever communicate with their students using social networking sites. Some recommendations were also made to guide appropriate stakeholders on the proactive steps to take.

Keywords: Internet access, Mobile learning, Participation, Social media, Social networking, Technology.