

## **SYNERGETIC EFFECT — AS AN INNOVATIVE APPROACH TO THE DEVELOPMENT OF THE WAY OF THINKING OF PHYSICAL CULTURE AND SPORTS SPECIALISTS**

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### **ABSTRACT**

Today, as a result of the acceleration of the globalization process and the increase in the flow of information, the social environment is changing and the way of thinking of specialists of all spheres is changing to a new one. In this case, problems with the development of the style of thinking also arise. This problem also applies to specialists in physical education and sports. This article shows that the “synergistic effect” is an innovative approach in the development of the style of thinking of physical education and sports specialists. There are also recommendations for the use and development of the "synergistic effect" in team sports.

**Keywords:** Thinking, style of thinking, society, specialists in physical culture and sports, globalization, synergistic effect, synergy, team sports, team defense tactics.