

EFFECTS AND REMEDIES OF CULTURE SHOCK ON HIGHER EDUCATION STUDENTS IN CHINA

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ABSTRACT

The increasing cultural diversity within the tertiary education requires students to be knowledgeable and effective in cross-cultural adjustment and managing potential acculturative stress. One of the ways to increase their cross-cultural adjustment and mitigate culture shock is via cross-cultural training (CCT). The research findings also shows that awareness campaign and cross cultural training as most essential in intercultural communication and alleviation of culture shock – 67.4%, followed by co-operation – 48.4%, language proficiency classes – 38.9%, counseling – 28.4%, and Acculturation – 22.1%.The researcher, by this paper hopes that in dealing with one of the most common problems of intercultural communication – culture shock, the intercultural communication competence of the international students in China will be improved, as well as their abilities to manage it.

Keywords: Culture shock, higher education, cross-cultural training, international students, China.