EFFECTIVENESS OF GUIDANCE GROUP ROLE PLAYING AND SYMBOLIC MODELLING TO IMPROVE STUDENTS' INTERPERSONAL COMMUNICATION SKILLS

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ABSTRACT

Communication skills are one of the predictive abilities that will be needed in the era of the industrial revolution 4.0. The importance of someone having good communication skills will affect his career life in the future. This research uses experimental model with randomized pre-test post-test comparison group design. Sampling was done by purposive sampling method to select 24 subjects that would be placed in three groups of 8 randomly collected students. Data collection is done using Interpersonal Communication Competence Scale (ICCS) developed by Rebecca & Martin (1994). Paired Sample T Test results and One Way Anova showed that group guidance with role play and symbolic modelling and a combination of both techniques were effective to improve interpersonal communication of students. Further discussions are discussed in this study.

Keywords: Interpersonal Communication, Role Play, Symbolic Modelling.