

RELATIONSHIP BETWEEN PEOPLE'S CONFORMITY AND SELF-CONCEPT WITH ATTITUDES TOWARD CIGARETTE IN XI CLASS STUDENTS OF 87 NEGERI HIGH SCHOOL, JAKARTA

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ABSTRACT

This study aims to determine the relationship between peer conformity and self-concept with attitudes toward smoking in class XI students at SMA Negeri 87 Jakarta. The data were obtained by distributing questionnaires to class XI students, so that 152 respondents were obtained. In this study, attitudes towards smoking are the dependent variable, while peer conformity and self-concept are independent variables. The sampling method used was Proportional Random Sampling. The results of the validity and reliability used SPSS version 15.00 for windows. Measurements using the attitude scale towards smoking 24 items, 16 items peer conformity scale, and 24 items self-concept scale. Methods of data analysis using bivariate and multivariate techniques assisted by SPSS version 15.00 for windows. Based on the results of the analysis of $R = 0.448$ and $p = 0.000$ ($p < 0.05$), this shows that H_0 is rejected and H_a is accepted, which means that there is a relationship between peer conformity and self-concept with attitudes towards smoking in XI grade students at SMA Negeri 87 Jakarta. Then we get $R^2 = 0.212$, which means that peer conformity and self-concept contribute 21.2% in influencing attitudes towards smoking and 78.8% are other factors.

Keywords: Peer conformity, self-concept, attitudes towards smoking.