

METHODS OF MANAGING EMPLOYEES IN HIGHER EDUCATIONAL INSTITUTIONS ON THE BASIS OF CORPORATIVE CULTURE

Abdurasulov Abdullajon Abdukarimovich

Independent researcher of Kokand State Pedagogical Institute, UZBEKISTAN

ABSTRACT

The article is based on the fact that the effectiveness of higher education institutions depends on the methods used in personnel management, including the socio-psychological method, which is one of the types of corporative culture. The article also analyzed the set of values and doxy (beliefs) accepted and supported by employees as the basis of the corporative culture of the organization, the corporative culture of the university as a mechanism to improve the level of employee objectivity.

Keywords: Higher education institution, corporative culture, cooperation, image, employee, organizational development, socio-psychological methods.