

PROJECT TECHNOLOGY IN ONLINE TEACHING OF “PRINCIPLES OF DEVELOPMENT OF THE PRESS” IN THE CONTEXT OF THE CORONAVIRUS PANDEMIC

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ABSTRACT

The article presents the pedagogical aspects of using the “Learning Project” technology when teaching the topic “Principles of Press Development” during the coronavirus pandemic. The possibility was also reported about the confidence in the journalists. It also covers the specificity of the topic, the technology of the “Training Project” and the stages of methodological implementation. The article also substantiates ways to improve the efficiency of the educational process using the “Training Project” technology, developed a methodology for its use and application in the educational process.

Keywords: Education, journalist, pedagogical technology, pandemic, coronavirus, educational project, press, object, subject.