MEDIA TECHNOLOGIES AS A FACTOR IN IMPROVING TEACHING THEORY AND PRACTICAL SKILLS OF FUTURE TEACHERS OF THE RUSSIAN LANGUAGE

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ABSTRACT

The article defines the possibilities of educational services that contribute to an increase in the level of media culture and the quality and effectiveness of media literacy of future teachers of the Russian language, based on the study of advanced experience in the development of media culture in foreign countries.

Keywords: Media technologies, media culture, media capacity, quality of education, professional and pedagogical skills.