

INCREASING COMMUNITY PARTICIPATION IN THE TOURISM DEVELOPMENT IMPLEMENTATION PROCESS IN POLEWALI MANDAR REGENCY

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ABSTRACT

community participation in the implementation of tourism policies can categorize participation as citizens' power in influencing changes in policy making. Participation in a public policy is always related to the community as the intended object of a policy because it is essentially intended for the interests of the community. This article aims to describe the increase in public participation in the process of implementing tourism development in Polewali Mandar Regency. Observations were made in obtaining data on community participation and supported by literature and document review. The results obtained indicate that increasing community participation in a process of tourism implementation in Polewali Mandar Regency which is not yet optimal in development is urgently needed to increase public participation so that there is continuity or synergy between the government and the community in a tourism regulation that can increase the interest of tourists to visit Polewali Mandar Regency.

Keywords: Increasing Participation, Tourism Development, Society.