

## **PERFORMANCE OF THE INDONESIAN BROADCASTING COMMISSION'S OVERSIGHT FUNCTION IN SOUTH SULAWESI PROVINCE**

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### **ABSTRACT**

The purpose of this study is to analyze the Performance of the Supervision Function of the Indonesian Broadcasting Commission of South Sulawesi Province. This research method is qualitative research. Data collection techniques are generally carried out through observation, interviews, and documentation. The informants in this study are: Central KPI (Indonesian Broadcasting Commission) Commissioner, Chairperson and Member of the KPID Commissioner (Regional Indonesian Broadcasting Commission) of South Sulawesi Province, Broadcast Monitoring Staff, and Leaders of Broadcasting Institutions. The results show that the performance of the South Sulawesi Regional Indonesian Broadcasting Commission has been very good but is still limited in human resources, facilities, and infrastructure, as well as funds and needs to be supported by regulations or regulations that will regulate broadcasting based on local content, set limits, and rules as well as ethics and norms that are in accordance with the customs of South Sulawesi so that broadcasting will present a lot of potential that South Sulawesi has. Efficiency in implementing all agendas has been carried out. Supervision maximizes the existing equipment even though there are limitations due to lack of budget, for example for the recruitment of staff and in the form of training and education for monitoring personnel in the field of broadcast content supervision at the South Sulawesi KPID. Regarding responsibility, indeed all of the activities of the South Sulawesi KPID, especially the oversight function, refer to the broadcasting behavioral guidelines which are realized starting from the staff section to the leadership and then proceed to a higher level. Regarding accountability shows that the commissioners of the South Sulawesi KPID already fully understand their roles, duties, and responsibilities. KPID carries out its function as a form of real work to the public.

**Keywords:** Performance, Monitoring Function, Broadcasting.