

## **INSTITUTIONAL STRENGTHENING IN IMPLEMENTING COASTAL COMMUNITY EMPOWERMENT POLICY IN POLEWALI MANDAR REGENCY**

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### **ABSTRACT**

This study aims to explain institutional strengthening which includes Regulative Pillars, Normative Pillars, and Cognitive Cultural Pillars in the implementation of coastal community empowerment policies in the Polewali Mandar Regency. This research was conducted in the coastal area of Polewali Mandar Regency by using a qualitative approach with a case study method. In-depth interview data collection techniques, and documentation. Data were analyzed with data reduction techniques, data presentation, conclusion making, and verification. The results showed that in the regulative pillar of institutional strengthening in the implementation of coastal community empowerment policies the actors carried out their duties in accordance with their roles, rules became clear guidelines. However, in its implementation, the actors are often in violation and are not legally processed for the application of sanctions. The Normative Pillar shows that institutionally it has accreditation as a form of legitimacy of the actors involved with certification in accordance with their role. The cognitive cultural pillar has been demonstrated by the existence of strong shared beliefs, but it has not been seen in the logic of joint action due to the absence of a networked organization that can facilitate direct coordination between actors involved in the implementation of effective empowerment policies.

**Keywords:** Institutional strengthening, policy implementation, Community Empowerment.