

MECHANISMS FOR THE DEVELOPMENT OF STUDENTS' WORLDVIEW: SOCIAL NETWORKS AND EDUCATION, THE DEVELOPMENT OF THE EDUCATIONAL PROCESS IN SCHOOLS THROUGH THE USE OF SOCIAL NETWORKS, ITS SIGNIFICANCE, ANALYSIS

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ABSTRACT

Recently, there has been growing interest in network communications around the world, especially in the education system, and its further development is accompanied by implementation and direct communication with it. The article analyzes the best and worst aspects of this trend, its use in teaching and the development of students' worldview.

Keywords: Network communication, social networks, school, educational process, students.

INTRODUCTION, LITERATURE REVIEW AND DISCUSSION

Recently, there has been growing interest in network communication in all regions of the world, its implementation and direct connection with its activities. This is because the Internet is increasingly penetrating all spheres of human activity.

Now any user can join the almost unlimited life of many online communities. According to sociologists, psychologists and educators, the problem of turning the virtual world into reality, new variable factors of socialization is important. Therefore, social networks are a new agent of human socialization, leaving a definite mark on a person.

Especially in the eyes of adolescents appears attractive virtual world. In social networks, young people have the opportunity not only to share their experiences and feelings, but also to express themselves, see and get acquainted with the personal information of other users. However, almost all researchers identify a number of characteristic features of communication through virtual communities:

Virtuality - creates an imitation of real communication. In social networks, emoticons are used to recreate certain emotions (a graphic image of a smiling person), images and analogues of other real emotions. Studies show that this aspect is a tool that attracts the interest of young people.

Interactivity is a characteristic of the communication process, thanks to which you can freely communicate between users of social networks, as well as quickly organize interaction;

Hypertext is a description that allows users of online communities to clearly express their messages in text form. Most readers consider this a great advantage, thanks to which you can view photos taken many times, re-read and analyze messages, you have more time to correctly form your thoughts in a conversation with the interviewer;

Anonymity - helps create a free environment for communication. Many students are afraid to actively express their personal opinions on their own behalf, so this feature of the social network is also an attractive aspect.

Many researchers who deal with this problem note that the main reasons that young people visit social communities are meeting with peers, talking with friends, and expressing themselves.

Users find spiritual comfort here, abstracting from the outside world. The popularity of networks is also related to their versatility. There are fashion fans, political or social associations, conservation and wildlife groups, and much more. Therefore, speaking about the contingent of adolescents, it should be noted that the online community will help expand the scope of knowledge about the worldview, improve communication skills, and also express your views.

However, although social networks are often seen as an active social force that brings information and communication innovation, it also has negative consequences. In particular, the Internet community is increasingly faced with the problem of replacing real communication with virtual communication. Teenagers plunge into the world of the Internet, distancing themselves from the problems of the outside world. At the same time, there is the phenomenon of "loneliness in public", that is, one who, like many others, interacts, is simultaneously in a room with a computer, which inevitably affects the spirit of a teenager. Many users develop addiction, which at first leads to a large loss of free time, forcing them to engage in hobbies, and then drop out of school, university, college. In addition, this dependence affects the physical and mental health of young people (electromagnetic radiation, excessive joint fatigue, eye strain, stress, etc.).

The audience of social networks consists mainly of young people, but both adults and elderly people have at least one account in any social network. In it, users save the results of their activities. They publish their opinions, worldviews, stories, photographs, audio and video recordings. Users also have different goals at a certain age. Mostly adults open an account in accordance with the needs of work and business requirements, while young people open an account for communication and dating.

All this led to the creation of a modern, modern society, that is, a society with great potential for industrial, scientific, technological and other development. It is an information society in which knowledge and information play an important role.

New features of modern society are the growing importance of information and information technology, the development of digital markets and social networks, the availability of telephones, computers and the Internet everywhere.

Let's look at the pros and cons of social networks using education as an example, especially in schools.

A survey of the situation in the questionnaires showed that all 30 respondents communicate on social networks. The survey shows that communication largely depends on the interests of the user.

In the best case, the subject of interest is science, art, learning and development opportunities - 30%.

This indicates that social media has long been firmly rooted in education. 85% of respondents indicated that they communicate on the Telegram social network. The survey shows that this network allows students to share necessary information, resources, tasks, etc. This indicates that young people are increasingly using social networks.

The situation today is such that teachers who use social media in the learning process to better understand the child and get closer to his world, his interests, are more successful than teachers who do not use social networks. To this end, teachers also began to conduct their own master classes and consultations more often to reach students using social networks.

Practice shows that “live” teachers who effectively use social networks monitor all the actions of their students. If necessary, teachers give advice to their students. Discuss changes in the lesson schedule.

Surveys showed that most teachers prefer to communicate with students on the following social networks: Facebook, Telegram, WhatsApp and Instagram.

The main convenience of social networks is the availability of ease of file sharing. The created file on the page - everyone sees. If many students like to surf the Internet, why not use it for educational purposes? By themselves, such teachers are respected by all students.

Most children are addicted and shy, and sometimes you don't even recognize them on the Internet ... The Internet opens the reader, giving him the opportunity to show his uniqueness.

In many schools today it is easier to find 90% of students in Telegram than to call students or call the desired class.

Another great advantage of social networks is its interactivity. You can share information and get an answer right away, which is not always possible.

Many teachers use social media as a means of quickly informing students about changes. Some children can always be found on the Internet - if only 1-2 people are notified, others quickly become a chain and find each other.

Of the additional advantages: from the open information you can learn a lot of interesting things about school life, about the attitude of students to teachers, even about future riots and mass skipping in the classroom, and relationships in the classroom.

It is also important to remember that a teacher's ability to distinguish between personal life and work is more important than supporting informal communication with children. On the other hand, a teacher who publishes his page on the network involuntarily introduces himself: “Such friendship imposes certain obligations on the teacher. A difficult question arises: are teachers ready to limit their right to privacy?”

When working with children, students sometimes support this approach, and in some cases they gradually equate virtual (interactive) communication with reality. As a result, if you do not have time to answer for any reason, or if you do not answer them, children may perceive

this as disrespectful and frustrated. In this case, the factor of justified or unjustified reasons is not taken into account.

Based on the aforementioned feedback, it can be estimated that many teachers have successfully used social networks in the learning process, but some doubt the appropriateness of using this technology. It should also be noted that many schools take not only social networks, but also strict measures against cases of using the phone.

So, we see that there are many pros and cons. Below is a table that governs the advantages and disadvantages of a teacher using a social network when communicating with students.

<i>POSITIVE SIDES</i>	<i>NEGATIVE SIDES</i>
<i>The ability to give online recommendations when a child spends a lot of time on social networks.</i>	<i>probability of dissatisfaction among dependent parents</i>
<i>Access to presentations, the ability to use educational multimedia files and the ability to use them as file exchanges.</i>	<i>Accusations of parents of teacher misbehavior on social networks</i>
<i>The ability to take additional classes, prepare projects with students, prepare for exams, etc.</i>	<i>The ability to tarnish the teacher's reputation, the student's attempts to be "retired" with the teacher</i>
<i>Ability to work in conference mode with any number of students.</i>	<i>Restriction on teacher's freedom of speech on social networks</i>
<i>The ability to test students' knowledge online.</i>	<i>There may be conflicts in the classroom, for example, "the teacher added him as a friend, but I did not."</i>
<i>The ability to immediately notify students and parents.</i>	<i>The appearance of obscene comments on social networks.</i>
<i>Being "closer" to students is an opportunity to learn about problems and prevent them</i>	<i>It takes away the teacher's personal time after working hours</i>
<i>Ability to communicate with parents</i>	<i>The possibility of using written feedback from the general context to the detriment of the teacher.</i>

So how can a teacher make full use of social networks and use them in their work? To do this, you can develop some algorithms and "rules" for yourself and your students.

First, you need to clearly define what goals you set for yourself by adding your students to the list of "friends". If you plan to use your account for educational purposes only, you do not need to delete everything related to your personal life or add students to your page, but create a separate closed group for your students and their parents. There, briefly describe the topic of the lessons, the main important questions, and homework. Here you can post topics related to interesting videos, electronic encyclopedias and books. You can also send inquiries to find out what problems you face with students.

The algorithm described above has one drawback - your group will become similar in nature and function to external networks for students and teachers in specific networks and will probably lose its popularity and, therefore, effectiveness, as soon as students understand this. If this system is much more convenient and efficient than social networks. However, speed and Internet access and other factors must be taken into account.

You can go the other way: do not create separate groups and pages, but communicate with readers on your page. In this option, you must leave open access so that it not only leads to misunderstandings, closing fossils and records that are not intended for readers.

Decide which actions will be redundant for you and the children. For example, in no case should children be allowed to discuss their classmates with you, especially other teachers and the school administration.

If you know that the student's parent is against using social networks, you may need to talk to them and explain what educational goals are needed in a particular situation. If the parent still objects, after explaining the situation to the child, you must cancel the online communication of this child. If, for any reason, communication with students through social networks gets out of control and there is a risk that it will become unpleasant, both parents and the school administration, psychologist and social worker should notify about this.

Almost all respondents believe that the Internet contains important information that is difficult or even impossible to find in life, this:

Various celebrity photos, concert recordings, music - 50%, books, educational videos, master classes - 25%. It is also possible to find like-minded people and discuss problematic issues - 15%, absolutely free to find material that you need to study for free - 80%, to promote your project by adding your own customers - 52%. 90% of respondents are registered on Instagram, 100% on Telegram.

The disadvantages of using social networks are as follows: firstly, respondents believe that such free time negatively affects our health, poor posture and eyesight, an abundance of information is disturbed, sleep is disturbed, we do not seem to get enough rest in the morning; secondly, real communication is caused by virtual communication, which leads to a loss of the ability to continue the conversation during face-to-face conversations; thirdly, lack of time for real life. They also imply that virtual communication does not follow the rules of grammar and punctuation, making the simplest sentences, the vocabulary they use is very weak, replacing emotions with emoticons - all this negatively affects real communication.

In addition to these problems, social networks can affect a person's mental health. Social networks really help to idealize things that are not worth considering: for example, virtual life distorts the idea of real values. This makes users constantly compare themselves with other people and think less about their lives. If you cannot access your account for one reason or another, 100 percent of respondents will experience stress.

Small studies have shown that today social networks play an important role in the life of students in modern school education, have a significant impact on the formation of everyone's personality and help to develop their worldview.

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