PROBLEMS OF DEVELOPMENT OF SPEECH COMPETENCE OF STUDENTS OF NON-PHILOLOGICAL UNIVERSITIES

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ABSTRACT

The article raises the issue of the formation of rhetorical competence among teachers; on the inclusion of such a subject as rhetoric in the compulsory part of the curriculum of universities in all areas. Rhetorical competence includes a set of interconnected knowledge, skills, and personality traits that facilitate effective communication; It speaks of the teaching process as a combination of theoretical knowledge, competencies necessary for the teacher to carry out their professional activities, and competence - the ability to practically use the knowledge gained in the implementation of the pedagogical process.

Keywords: Rhetoric, rhetorical competence, speech skills of a teacher, interactive teaching methods, pedagogical technologies.