

## METHODS OF USAGE MULTIMEDIA TECHNOLOGIES IN HIGHER EDUCATIONAL INSTITUTIONS

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### ABSTRACT

Using multimedia technologies opens new opportunities in educational process as well as in development of creative abilities of students. Educators, scientists, programmers, producers of multimedia teaching aids, teachers-practitioners all together open new informational educational environment where the determinant is integration of educational and informational approaches to educational content, methods and learning technologies.

**Keywords:** Multimedia technologies, informational base of educational process, visualization of knowledge, interactive interface, demonstration of visual materials, creative thinking, multimedia equipment, electronic learning systems.