## IMPORTANCE OF ILLUSTRATIONS FOR PERCEPTION OF CONTENT OF THE BOOK

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## ABSTRACT

The article discusses the features, purpose, orientation and significance of illustrations in the children's book in expressing the image in parenting as harmoniously developed people. In addition, the role of illustrations in understanding the age differences of children, literary sources and the content of books in illustrative works for children's books is emphasized.

**Keywords:** Personality maturity, art education, visual literacy, aesthetic taste, competence, moral ideal, illustration, moral values, literary text, work of art, image, decorativeness, reality, graphic image, perception, exhibition, plot.