

## SCIENTIFIC-PEDAGOGICAL BASIS FOR IMPROVEMENT OF ETHNECOLOGICAL CULTURE AMONG STUDENTS

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### ABSTRACT

The article explores the concept of ethnoecological culture, its content, forms of manifestation of ethnoecological culture in the rational use of nature by the population, pedagogical system, features, didactic provision of its formation among students, especially students of higher education. The article also examines the main approaches to creating an educational environment focused on the formation of ethnoecological culture in the higher education system in line with the socio-economic needs of the society and the ethnoecological culture of the students.

**Keywords:** Education, higher education, student, nature, ecology, culture, ecological consciousness, ecological ethics, ethnos, ethnoecology, ethnoecological culture.