

THE LITERACY OF MEDIA TEACHERS FOR ANALYZING MEDIA TEXTS

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ABSTRACT

This article will help students to develop the skills of identifying, analyzing and selecting reliable sources of information, the content and nature of modern media education, the key aspects of reading media and traditional texts, the creation of media texts and their communication technologies, methods of transmission are described in detail. It also covers a number of topical issues such as understanding, analyzing, critically evaluating information transmitted through the global information space, and ensuring national information security.

Keywords: Media and information literacy, information language, traditional media, modern media, media design and creation, virtual worlds and youth.