

THE EFFECTIVENESS OF APPLYING VIDEO MATERIALS IN COMMUNICATIVE LANGUAGE TEACHING

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ABSTRACT

With the advancement of technology, the use of video to facilitate language teaching and learning is also popular among language teachers. Besides its ability to offer learners with content, context, and language, video could also be creatively exploited by language teachers through various ways and for various language teaching and learning purposes. This article aims also at identifying and determining the positive effects of using videos in motivating learners, and how teachers can use them to improve and enhance their students' communicative skills.

Keywords: Videos, authentic, communicative, motivation, language teaching.