ANALYSIS OF APPROACHES TO STUDYING THE GENRE OF ENGLISH ECONOMIC DISCOURSE

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ABSTRACT

The paper presents different approaches to the research of genre analysis and underlines the significance of scientific and professional communication genre research of linguistics at the present stage. English economic discourse is defined as a wide resource of professional communication genre genesis in the context of global change that comes together at all levels of social life.

Keywords: Economic discourse, genre analysis, textual analysis, social context.