

LEADER ACTIVITIES THE SUBJECT OF THE STUDY SOCIAL PSYCHOLOGY

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ABSTRACT

This article deals with the topic of supervisor activity as a subject of socio-psychology. The article also describes psychological approaches to the analysis of the personality of the leader, the specific socio-psychological qualities of the leader, the psychological demands on the modern manager, and a number of psychological bases explaining the phenomenon of leadership.

Keywords: Personality, leader, modern leader, psychological qualities, social psychology, management psychology, situational approach, reflexive approach, value approach, engineering approach, socio-psychological approach, age, gender, role, profession.