

FACTORS INFLUENCING CHOICE OF BACHELOR OF EDUCATION (EARLY GRADE) PROGRAMME IN COLLEGE OF AGRICULTURE EDUCATION (CAGRIC), ASANTE MAMPONG

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ABSTRACT

The study was conducted to find out the factors that influence students' choice of B. Ed. (Early Grade) programme in CAGRIC. Descriptive survey design was employed to study 400 students who were purposively sampled for the study. Data were collected using a self-made questionnaire. The data were analysed using descriptive statistics, independent samples t-test and one –way ANOVA. It was found that, most students chose the programme based on their interest in teaching and relating to children. Teachers, family members and friends were their main influencers. They chose CAGRIC because of its location, presence of some distinguished lecturers and easy access to learning facilities. They obtained information on the programme from past and continuing students of CAGRIC. There was significant difference in the students' sources of knowledge of the programme based on gender and age and also factors that influenced their choice of the programme based on age. It was recommended among others that, prospective students should be encouraged to continue choosing the programme based on their interest since interest is a rational factor of career choice.

Keywords: Factors, choice, B. Ed. (Early Grade), CAGRIC, career choice, programme.