

TARGET GROUPS AND POLICY INTERVENTION: AN INTERACTIVE ANALYSIS OF THE IMPLEMENTATION OF VILLAGE COMMUNITY EMPOWERMENT POLICIES IN WAJO DISTRICT

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ABSTRACT

This research aims to describe the target group in empowering rural communities in Wajo District. The research took place in six villages in three sub-districts in Wajo namely Tanasitolo, Takalalla and Pitfeedua Sub-districts. The study uses qualitative methods with the Grindle implementation model analysis approach. The results showed that the implementation of the empowerment policy that took place in Wajo experienced fluctuations. This is driven by the policy context and the policy environment that contributes to implementing empowerment policies. The interests of the target groups described in this study are aspects of the policy context that both encourage and hinder the implementation of empowerment policies. Wajo community involvement is still very minimal in empowerment activities. So, when looking at aspects of the interests of the target group, empowerment activities often do not reflect the target groups in the village. Nevertheless, it does not mean that the empowerment activities that have been taking place in Wajo village have completely failed. There are also those who at some point have successfully explored the interests of the community in this case the target group with the development program of empowerment activities.

Keywords: Policy implementation, policy context, target group, policy intervention, village community empowerment.