

## **NON-EQUIVALENT LEXICON IN MASS MEDIA CONTEXTS**

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### **ABSTRACT**

The given article is dedicated to study Uzbek non-equivalent lexical units in linguacultural and cultural aspects, as well as interaction of language and culture, analyses of which is the most important branches in modern linguistics.

**Keywords:** Linguacultural, intercultural communication, national culture, Uzbek none-equivalent lexical units, lacunae, language system, English mass media of Uzbekistan.