

ECOTOURISM AS A SUBSYSTEM OF TOURISM IN UZBEKISTAN

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ABSTRACT

The article states the structure of ecotourism as a subsystem of tourism in Uzbekistan. It is rather new direction of social institution as well as new branch of economy. The author emphasizes the importance of the development of social institution and ecotourism and tourism in general.

Keywords: Social system, ecotourism, tourism subsystem, tourism institute.