

## **THE FORMATION OF PERSONAL QUALITIES OF PRIMARY SCHOOL STUDENTS BASED ON THE PROVISION OF CREATIVE ACTIVITY**

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### **ABSTRACT**

This article describes creative activity, its impact on personality development, structure, directions and levels of creative activity, pedagogical description of creative activity. The article also emphasizes the importance of creative activity in the formation of students' personal qualities.

**Keywords:** Creative activity, creativity, inclinations, heuristic tasks, reflection, cognitive-intellectual activity, creative activity of an innovative nature.