ANALYSIS OF THE CURRENT SITUATION OF COLLEGE EDUCATION MANAGEMENT INFORMATIONIZATION IN THE ERA OF BIG DATA

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ABSTRACT

With the popularization and application of the Internet and the Internet of things in the modern society , China has entered the information society . Modern information technology plays an important role in promoting social development in social construction and people's life . For the ranks of higher education, due to the big data technology , the information management of existing universities has also brought a huge impact . Big data era of information technology in education teaching information management in colleges and universities still exist many problems and deficiencies , such as the lack of hardware construction , lack of professional colleges and universities in information management , the concept of information management system of colleges and universities in view of the existing deficiency, etc ., for college education management problems existing in the information construction process requires a combination of large data necessary improvements , update the ideas of management , deepen the integration of information resources personnel training of university information management , better service for the teaching of university services .

Keywords: Big data; college; education management; information.