

RELATIONSHIP ANALYSIS OF EMPLOYEE MOTIVATION AT PT MARINA PUTRA INDONESIA, MAKASSAR

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ABSTRACT

This study aims to analyze the conditions of work motivation of PT. Marina Putra Indonesia, Makassar. The research method used is the qualitative research method of this research carried out on employees of PT Marina Putra Indonesia, Makassar. in June – August 2011. The population of the study was all employees at PT Marina Putra Indonesia, Makassar, totaling 22 people. The results of this study are the motivation of employees working on the needs of affiliation at PT Marina Putra Indonesia, Makassar can be categorized very well. This condition is based on their emotional feelings with each other so high, the high sense of their brotherhood that they feel motivated to do their best.

Keywords: Work Motivation, Affiliation, Employees.