

MEDIA CULTURE AS A DEVELOPING FACTOR OF RATIONAL THINKING OF SECONDARY SCHOOL STUDENTS

Nodira Rustamovna Rustamova

Researcher of Tashkent State Pedagogical University named after Nizami

REPUBLIC OF UZBEKISTAN

ABSTRACT

This article is written about the appearance of the word "media" in society, about the stages of its development, its types, etc. What is the need for the use of media education in our modern life and learning media education for future professionals and students of general education schools? The material analyzes the development models of media culture of schoolchildren, the role of media knowledge, media culture in people's lives, and their role in shaping the rational thinking of a person.

Keywords: Media education, media culture, media literacy, media knowledge, media competence, rational thinking of pupil, media technology, media library, forms of teaching with media, interactive ways of teach.