

DOES CORPORATE GOVERNANCE IMPLEMENTATION AFFECT THE IMPROVEMENT OF THE INSTITUTIONAL PERFORMANCE OF THE CEMENT COMPANIES IN JORDAN AND SUDAN?

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ABSTRACT

The aim of the research is to identify the trends of the employees of the cement companies in Jordan and Sudan towards the implementation of institutional governance, identify the level of performance efficiency, and analyze the relationship between the application of corporate governance and the improvement of the institutional performance in the cement companies in Jordan and Sudan. To achieve the research objectives, several hypotheses were formulated. The study concluded with a number of recommendations such as the formation of a committee for institutional governance in ministries and government agencies for setting the rules and regulations to implement their governance principles and follow up on their implementation. Also, there is a need for stressing the importance of awareness, introducing the principles of governance and organizing training and seminars to raise awareness of the concepts and importance of governance. The research also recommended activating the process of evaluating the institutional performance by collecting the data and information required for the actual achievement within a period to compare it with the criteria and the plan set in advance to know what has been achieved for that period. Thus, the institution can identify the strengths and weaknesses in all the management functions and identify the most appropriate policies, programs and procedures.

Keywords: Corporate Governance, the institutional Performance, cement companies, Jordan, Sudan.