

A NEEDS ANALYSIS OF CHARACTER EDUCATION ON SOCIO-BIOLOGICAL HUMAN EXPLORATION USING BORICH PRIORITY AND LOCUS FOR FOCUS MODEL

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ABSTRACT

The development of the industrial economic system radically shifted the values of our civilization and modern industrial society transformed humans into selfish people. Ethical education provides a platform for our students to explore the infinite variety and richness of mankind. In this study, we investigated how students' perceptions of twenty-three questionnaires for character education changed with the passage of time. For this study, the need analysis was conducted by using focus individual interview, Borich's educational need equation and the Locus for Focus Model, and highly ranked priorities on both methods proposed as the highest priorities. According to the locus for focus type model, 'Service' appeared as HH belonging to the first quarter. After one semester class, students' perception changes were examined. 'Understanding', 'Practice', and 'Legal & Social systems' were statistically significant difference. Completion of a social biology course at a university is motivating and exciting to think about moral thinking.

Keywords: Borich's educational need, character education, ethical education, Locus for Focus Model.