## THE ANALYSIS OF IMPLEMENTATION VILLAGE FUND ALLOCATION (ADD) PROGRAM IN THE COASTAL AREA AT ARUNGKEKE DISTRICT, JENEPONTO REGENCY

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## **ABSTRACT**

The implementation of the village fund allocation program (ADD) in Jeneponto Regency, which began in 2008 until now is still not optimal, this is indicated by the many complaints from village heads and the community that ADD funds are often late and greatly affect the smooth implementation of development programs. This study aims to describe and analyze the implementation or implementation of the ADD program in Jeneponto Regency as well as the suitability of the ADD program plan set out in the ADD program implementation guidelines in Jeneponto Regency. The research method used was a survey with a qualitative descriptive approach with a focus on research on village fund allocation (ADD) in the coastal area of Arungkeke Subdistrict, Jeneponto Regency with five indicators namely communication, disposition, resources, and bureaucratic structure and factors the implementation of the program. The results of the study indicate that the implementation of the village fund allocation program in an effort to improve governance, development and community empowerment has not gone well in accordance with applicable regulations. The inhibiting factors are the low ability of apparatus resources, limited resources such as limited funds, the quality of village apparatus, lack of information to the community so that the community is less participating in the smooth implementation of village development in the coastal area of Arungkeke District Jeneponto Regency.

**Keywords**: Implementation, Village Fund Allocation, Village Development.