

ACCELERATING THE WHEEL OF PRODUCTIVITY IN NIGERIAN ORGANISATIONS THROUGH ACCEPTABLE AND SATISFACTORY MOTIVATION OF HUMAN RESOURCE

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ABSTRACT

This article focuses on the strategies for accelerating the wheel of productivity in Nigerian Organizations through the motivation of human resource. Maslow Hierarchy of needs, Herzberg's two factor, McClelland's needs and equity theories were employed to examine what motivate people depending on the needs, drives and incentives. It was therefore discovered that job security, praise and recognition, sense of belonging, competition, and participation in decision making, promotion, training, good welfare services are strategies for effective motivation of human resource, so as to accelerate the wheel of organizational progress and productivity. Therefore, any organization that must remain in business, attract new customers/partners, grow and achieve its vision/mission statements must strategically motivate its human resources in varying methods and degree.