

## **INTERACTIVE LEARNING MEDIA BASED ON EDUTAINMENT OF WRITING SKILL PROCEDURE TEXT**

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### **ABSTRACT**

The Indonesian language learning in curriculum 2013 uses text based approach. It gives practice to the individual to solve their problem and think critically as suitable as in their real life. One of the texts which contained in Indonesia language and had implemented of curriculum 2013 is text procedures. In this research, researcher has focused on the writing skills of procedural text because it is one of the subjects which taught in Indonesian language. Procedure text is the text which explains about step of way to deal the problem, this text aims to make easier for readers to understand which they have not understood. Learning text procedures is demanding to understand of text structures, comparing the procedure text, after that identifying and writing of procedure text. Learning of write procedure text is necessary to know the level of individual ability. At the present, the lack of learning of procedure text is monotonous learning. Teachers are as the main source of learning in the classroom. In addition, the existing learning media as like text book just gives lack of explanation. The development of interactive learning media based on edutainment of writing skill procedure text is learning model that resulted by adapt of model which improved by Sadiman (2008). The steps had taken based on the development model such: (1) Analysis of student's need (2) formulation of instructional aims (3) formulation of material items (4) formulation of result measuring tools (5) media script writing (6) test (7) revision (8) manuscript. The main of development research's aim is to produce CD media for interactive learning based on edutainment of writing skill procedure text and also it is based on the principles of learning and learning objectives which appropriate with individual needs.

**Keywords:** Edutainment, Writing Skill, Text Procedures.