

MICROFINANCE INSTITUTIONS AND BANKS: JOINT ACTION IN FAVOUR OF MICRO-ENTREPRENEURS

Edwins Edson Odera

University of Namibia

Faculty of Economic and Management Sciences Southern Campus

NAMIBIA

jaturakanindo@gmail.com

ABSTRACT

This particular research is all about analysing the implications of Microfinance institutions and banks and their joint actions to enhance the workability and efficiency of the micro-entrepreneurs. This entire research has been conducted with different sections, and each of the section is different from the other. The summary of each of the section is as follows

Introduction: It describes the background information and the scope of the research which is very broad in nature

Literature Review: The section inculcated about the previous literatures which have been conducted in the same domain. Based on the literature, it is found that there are certain researches which have been conducted in the domain of microfinancing and microfinance institutions.

Methodology: Quantitative method is used in this particular research with primary data collection method.

Analysis and Discussion: Based on findings of the same section, a positive connection and relationship are found between microfinance institutions and banks and its connection with the micro-entrepreneurship. Hence, Government of every country has to educate their individuals about the importance of microfinancing and their contribution to the economy.

Keywords: Microfinance, Micro-Entrepreneurs, Entrepreneurship through Banks.