

INFLUENCE OF SPORTS ADMINISTRATORS' DEMOGRAPHIC VARIABLES ON THE ACHIEVEMENT OF SUSTAINABLE GRASSROOTS SPORTS DEVELOPMENT IN ABIA NORTH SENATORIAL ZONE OF ABIA STATE

Dr. Deemua, G. A.

Department of Human Kinetics and Health Education

&

Alaubi, Stanley C.

Department of Human Kinetics and Health Education

University of Port Harcourt, **NIGERIA**

ABSTRACT

The study investigated the influence of sports administrators demographic variables on the achievement of sustainable grassroots sports development in Abia North Senatorial Zone of Abia State. Two research questions and two hypotheses were formulated for the study. The descriptive survey design method was used in this study. The population of this study comprised of 1,027 sports administrators in 5 Local Government Areas of Abia North Senatorial Zones of Abia State. Simple random sampling technique was used to arrive at the sample size of 340 (196 male and females) sports administrators. A self-structured instrument was used for data collection. Face and content validities were ensured by experts from the department of Human Kinetics and Health Education. Percentage was used to answer the two research questions while the inferential statistics of chi-square was used to test the two hypotheses at 0.05 alpha levels. The study found that age of sports administrators and the professional status of officiating officials have an influence on the management of sports facilities and equipment and sports officiating in Abia North Senatorial Zones, Abia State. The study recommended that sports administrators' age and professional status of officiating officials should be considered during employment in order to enhance sports developments at the grassroots.

Keywords: Demographic, sports administrators, grassroots sports, sports development, sustainable.