

DESIGN INSTITUTIONS IN COLLABORATION DEVELOPMENT CULTURAL TOURISM IN BUTON DISTRICT

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ABSTRACT

The purpose of this study was to verify the institutional design of the Cultural Tourism Development Collaboration in Buton District, by placing the adat institution (Parabela) as a collaboration leader. This study uses qualitative methods with explanatory type case study strategies. Data were collected through interviews, documentation studies, and observations, data analysis using the interaction analysis model of Miles and Huberman consisting of three sub-processes, namely: data reduction, data presentation, and conclusions or verification. The results of the study show that the collaboration relationship between the government, the private sector and the community is the finding of equal position among the three in formulating and implementing appropriately based on inputs from the private sector and the community. The role of the community and the private sector is so visible. While the role of adat institutions is more as a bridge between the government and the community by placing customary rules as a rule in collaboration.

Keywords: Institutional design, Collaboration, Cultural tourism.