

THE ROLE OF ELECTRONIC MEDIA IN CHILDHOOD EDUCATION IN EDO STATE

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ABSTRACT

This research work which examined the role of electronic media on childhood education in Edo state as a study was based on the research design called survey. Its sampling technique which happens to be the purposive sampling was used because of the specific population under research and children of schooling age. The questionnaire which served as a means of data collection was distributed amongst the children to elicit response. The total population of students in Esan West Local Government Area (Ekpoma) in Edo state was 16033 and a total of 100 primary school students were used for the study. A simple random sampling technique was used. The research work was set out to show that electronic media plays a significant role in the social orientation of children and that it is also seen as the primary and most important source of acquiring information. The findings showed that the electronic media especially the television was a powerful device in the lives of children. It enlightens them on how to interact with people and also a means where they cultivate violent attitudes towards people. The findings conclusively proved on the child being exposed as not all children are influenced by the electronic media in the same way.

Keywords: Electronic media, Childhood education.