

CHALLENGES AND DEVELOPMENT OF PUBLIC ADMINISTRATION IN LEADERSHIP APPARATUS

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ABSTRACT

The challenge of leadership today is how to be an effective leader. The era in which leaders are expected to emerge with a new paradigm in public administration and management, has the ability to manage information, productive, and science and technology. The problem that confronts almost every leader in the future is how to develop their organization's social architecture, so that it is truly capable of creating intellectual capital. In most organizations, including government organizations, there is no way to measure what is called intellectual capital. The leader's ship of the new paradigm of government apparatus are transformational, transactional, resonant, serving the public, and have a vision. Each leadership model requires a change in mental attitude rather than just structural change. Leaders must set aside their egos and embrace deeply the belief that people will do their best in an atmosphere of freedom and trust. Most important is a leader with self-esteem that values success and prosperity.

Keywords: Public Administration, Leaderships, Apparatus.